

Parks and Recreation Division 2003 Fourth Quarter Report

The Omnibus Parks Ordinance (Ordinance 14509), adopted November 18, 2002 by the King County Council, included a reporting requirement for the Parks and Recreation Division. Specifically, the ordinance states:

“The division shall provide a written report to the council, filed with the clerk of the council, at least four times each year, by March 15, June 15, September 15, and December 15, and more frequently as directed by the council by motion, regarding the execution of the division’s duties and responsibilities as established in K.C.C., 2.16.045.E. Following transmittal of each written report, the division shall also make an oral presentation to the council. The written reports and oral presentations shall include, but shall not be limited to, information as to the division’s efforts in:

- A. Meeting revenue targets under section 7 of this ordinance;*
- B. Implementing entrepreneurial strategies including advertising, leasing and concession agreements;*
- C. Pursuing gifts, bequests and donations, including the value and sources of gifts, bequests and donations received;*
- D. Developing agreements with other organizations to provide recreation services;*
- E. Transferring parks and recreation assets within incorporated areas or potential annexations areas to cities; and*
- F. Community outreach and involvement.”*

The following report responds to the reporting requirements of the Omnibus Parks Ordinance and is structured as follows:

- I. Revenues (budgeted v. actual, 2002 v. 2003)
 - a. User fees
 - i. aquatics
 - ii. other
 - b. Enterprise (advertising, leasing, concessions - gifts/bequests/donations - other revenues and cost savings)
 - c. Intergovernmental
 - d. Other miscellaneous revenues
- II. Partnerships to provide additional recreational opportunities
- III. Transfers
- IV. Community outreach and involvement

Appendix: 2002, 2003, 2004 Fee schedule

Section I. Revenues

The Parks and Recreation Division's 2003 budget totaled \$16.4 million (\$16.85 million including supplemental revenue backed pool operating agreements and the capital fund backed ADOP coordinator position). Of that amount, \$1.2 million was projected to come from new, entrepreneurial efforts; \$3.6 million was projected to be generated by user fee revenue of which a significant portion was based on fee increases the Parks Division implemented in January 2003 with the remainder expected from increased concession revenues; \$2.4 million to come from intergovernmental transfers; and \$116,060 was projected to come from miscellaneous sources such as special use permits.

Table 1: Parks Division Revenues 2002 and 2003

	2002	2003	2003 Budget
User Fees (Aquatics and other related concessions)	\$2,533,353	\$3,159,957	\$3,608,056
New Enterprise Revenue	\$0	\$837,051	\$1,177,150
Intergovernmental (SWM, Roads, Wastewater, REET)	\$1,230,162	\$2,424,648	\$2,424,648
Other	\$67,798	\$379,841	\$116,060
TOTAL:	\$3,831,313	\$6,801,497	\$7,325,914

User Fees

For 2003, the Division set fees at levels to meet revenue targets established in the Omnibus Parks Ordinance. In general, the division did extraordinarily well in generating increased user fee revenues. The \$448,099 shortfall from projected revenue noted for this category in Table 1 is primarily attributable to speculative concession revenue and fairly flat Fairgrounds revenues.

During the 2002 comment period on 2003 fees the division received approximately 280 comments. In November 2003, the Parks Division generally proposed a 5% fee increase in 2004 for most programs and activities in order to continue to provide quality recreational experiences for our region. During the 30-day public comment period, the Parks Division received only six (6) comments. The increased fees became effective January 1, 2004.

Aquatics User Fees

The user fee revenues identified in the table cover user fees at the three unincorporated area pools (Renton, Tahoma, and Evergreen), the King County Aquatic Center, and the Cottage Lake and Vashon outdoors pools. The table does not include aquatic user fee revenues from those pools the Parks Division operated under agreement with a city. In order to meet the revenue targets established in the Omnibus Parks Ordinance, the Division needed to increase aquatic user fee revenues by approximately 25% in 2003. In 2003, aquatics user fee revenues were up approximately 36%, compared to 2002, significantly above the 25% goal. The percentage revenue changes for each individual pool (as compared to 2002) are as follows: Vashon: 25%; KCAC: 68%; Cottage Lake: 48%; Renton Pool: 35%; Evergreen Pool: 9%; Tahoma Pool: 7%.

The following table identifies individual pools revenues:

Table 2: Aquatic Users Fees 2002 and 2003

	2002	2003	% Change
Vashon	\$58,799	\$73,641	25%
Cottage Lake	\$55,696	\$82,700	48%
Evergreen	\$131,660	\$143,657	9%
Renton	\$226,838	\$305,170	35%
Tahoma	\$340,244	\$363,420	7%
KCAC	\$431,257	\$723,928	68%
TOTAL	\$1,244,494	\$1,692,516	36%

Other User Fees and Rentals

This category includes athletic field rentals, picnic shelters, building rentals, and recreation programs. These fees apply to the Fairgrounds, Community Centers, and all parks with ballfields or picnic shelters. Based on the Omnibus Parks Ordinance, athletic field user fees were generally increased 100%, with the exception of sand soccer fields, which were held at 2002 levels for the first quarter of 2003. All other user fees were increased an average of 25%.

In aggregate, fee revenue from these sources in 2003 increased 14% compared to 2002. The percentage increase for the major categories are as follows: Fields/Facilities: 41%; Recreation Programs: 16%; Fairgrounds: -2%. The Parks Division is now realizing the full revenue impact of the County Council approved user fee increase for the sand athletic fields that went into effect starting April 1, 2003. The Fairgrounds revenue decrease of 2% amidst increased facility rental fees has exposed price sensitivity for the Fairgrounds that the Division is monitoring closely. The reconstituted Fairgrounds Board that is in the process of being populated was designed specifically to assist the division in developing successful strategies for continued growth and development of year-round fairgrounds operations as well as the King County Fair.

Table 3: Field and Facility User Fee Revenues 2002 and 2003

	Through 4 th Qtr 2002	Through 4 th Qtr 2003	% Change
Fields/Facilities	\$458,074	\$646,446	41%
Recreation Programs	\$33,896	\$39,190	16%
Fairgrounds	\$796,889	\$781,805	-2%
TOTAL	\$1,288,859	\$1,467,441	14%

Enterprise Activities

The 2003 Parks and Recreation Division Budget assumed \$1.2 million in revenue from new ways of doing business. The primary identifiable components to the 2003 enterprise activities are the implementation of a parking fee and concert series at Marymoor Park. The Parking Fee, Concert Series, and RFP efforts generated \$837,051 in revenue.

In addition, the Division received approximately \$110,000 in revenues from events that occurred in 2002, but the money was received after the 2002 books were closed. Therefore, the revenue is included in the 2003 budget.

Table 4: Enterprise Activities and Anticipated Revenue

Activity	2003 Actual Revenue	Revenue Anticipated in 2003
Marymoor Parking Fee	\$295,436	\$300,000 to \$400,000
Marymoor Concert Series	\$259,247	\$300,000
Various Concessions & RFPs	\$150,274	\$67,000
Other Enterprise Efforts	<u>\$132,094</u>	<u>\$433,000 to \$483,000</u>
TOTAL:	\$837,051	\$1,100,000 to \$1,250,000

Marymoor Parking Fee

The Division began implementing a \$1 parking fee at Marymoor Park in early February. Through December the parking fee has generated \$295,436. The Division placed temporary honor boxes in each of the parking lots throughout the park. During the first quarter, the Division finalized plans for a more permanent system. The system was approved by the Council during the second quarter and was in place fourth quarter. The new automated machines issue dated receipts and are expected to increase compliance with the parking fee. Additionally, a new booth installed at the east gate of the park, staffed during rush hour, has helped cut commuter traffic through the park.

Concert Series

The Parks Division signed an agreement for a Concert Series at Marymoor Park that was projected to generate up to \$300,000 in 2003. The Concert Series began in early June and ran through September 5th. The series was well received and generated \$259,247 on concert fees and concession revenues alone. The Division is in discussions with potential corporate sponsors regarding a naming right/title sponsorship for the concert venue/series. Advertising agreements for the 2003 concert series benefiting the Parks Division were signed with FirstTech Credit Union and Eddie Bauer.

In addition to the most visible efforts to generate enterprise revenue, the Division has an array of other efforts underway to implement the new ways of doing business.

RFP

In November 2003 the Division completed a Request for Ideas and Proposals (RFI & P) process designed to garner creative revenue generating ideas. The Division received 17 responses to the RFI & P. The responses were categorized as:

- Food and Beverage Concessions (6)
- General Vending (4)
- Marketing and Sales Consultants (3)
- Yurts and Camping (3)
- Long Term Use Agreements (1)

Staff anticipate pursuing 3 or 4 of the proposals this year and are continuing to follow up on three proposals identified in the January 2003 assessment of the Fall 2002 RFI & P. One of the highlights from the Fall 2002 RFI & P was the implementation of the very successful four race Cougar Mountain Trail Running Series that generated \$8,400 and significant volunteer trail maintenance support for Parks.

Employee Cost/Revenue Team

The Division's employee revenue generating and cost-savings team continues to meet on a monthly basis to review, discuss and explore revenue enhancing strategies along with cost saving measures. The team is primarily focused on new and innovative initiatives for revenue generation. As noted in the RFP section the team is currently analyzing a number of ideas generated through recent RFI & P's including Yurt camping facilities, a Pet Memorial Garden, retail/vending opportunities at a variety of locations, expansion of donation boxes, slides at pools and more comprehensive party packages at facilities.

The revenue team implemented party packages at pools that generated approximately \$500 in 2003 revenue and the direct sale of swimming merchandise that generated approximately \$5,000 in revenue.

As part of the capital program, a computerized lighting system at athletic fields was installed which allows for more efficient operation. This system is projected to save \$31,000 per year. Other efficiencies include the installation of low flow toilets at the Renton Pool and self-compacting garbage cans at Marymoor Park.

In an effort to reduce operating costs as well as conserve our natural resources at the Weyerhaeuser King County Aquatic Center, the Parks Division and Wastewater Division teamed up to replace all fixtures within restrooms with high efficiency units that used less water. The savings are estimated at \$10,000 annually, which provides relief to the Parks Division Operating Budget. Additionally, as less water is needed to operate these fixtures, less wastewater is generated. The Parks Division, in an effort to realize additional efficiencies, will continue to replace older less efficient models with updated units system-wide as is possible.

In the first quarter, the Division implemented the consolidation of email accounts for field maintenance personnel, saving the Division nearly \$12,000 a year. Other examples of revenue

generating ideas that are currently being developed include the development of campgrounds and yurts at various park locations.

Revised Financial Systems

The Parks Division has revised its financial tracking system in ARMS by the development of an organizational structure consistent with the new mission of the Division. Project accounting has been refined to ensure the ability to track expenditures by site or project and link it to revenues for each, something that was not easily done with the former system. An electronic, relational database time sheet tracking system is in the process of final testing for implementation. It will allow each employee to enter data on a daily basis for entry into ARMS electronically for labor distribution. This will replace the current manual system.

Marketing and Advertising

The Division continued to develop and implement innovative and creative advertising opportunities. These opportunities reflected two advertising strategies:

1. Generate revenue from the sales of ball field signs and specialty advertising in parks, pools and facilities.

The Division continued to disseminate brochures intended to foster advertising revenue and has had a small degree of success. First Tech Credit Union purchased 7 signs, Eyes Rite Eyewear purchased 1 sign, and two other companies are in the process. We will continue to support this initiative and have produced advertising collateral for the “Partnership For Parks” program that launched in November 2003. Revenues in fiscal year 2003 were limited, but with the new “Partnership For Parks” initiative the Division anticipates a significant increase in advertising revenues in 2004.

As one component of the Revenue Enhancement Strategic Plan we are moving forward with a mutually beneficial opportunity regarding ballfield advertising. The county will partner with non-profit Little League and Soccer Associations in a shared revenue program. This opportunity creates a much larger advertising sales force, capitalizes on existing community relationships, builds a stronger bond between the County and our constituents and will be financially lucrative for both the County and our non-profit partners.

2. Generate significant return on investment for the dollars allocated to promote the King County Fair and other Division events, activities and programs.

The Division has achieved tremendous success in the marketing and promotion of our programs, events and initiatives. We received unprecedented media coverage (television, radio and print) for the King County Fair by implementing creative promotional opportunities such as “Cowpie Bingo”, the “Rolling Scones Tour”, and the ever-popular “Crittter Crowning” event. The Division successfully leveraged media buys at a 5 to 1 ratio resulting in over \$250,000 of media coverage for just over \$50,000 in expenditures. “Cowpie Bingo” alone generated over \$50,000 in absolutely free media coverage with the highlight being KING 5 *Evening Magazine* host John Curley’s daylong coverage of the event. During the fourth quarter, staff aggressively pursued media partnerships with radio, print, television and online media. The Parks Division has had great success in generating at least \$3 in advertising for every \$1 expended.

Enterprise Revenue Strategic Plan

The Division is excited to announce that a three-year, six-figure naming rights/sponsorship deal has been reached with Group Health Cooperative on the Marymoor Velodrome. This partnership is a result of ongoing discussions begun in 2003 and is hopefully the first of many strategic partnerships.

During the fourth quarter, staff continued to implement the Division wide Revenue Enhancement Strategic Plan. The plan positions King County Parks as an advertising partner, program and event facilitator, media partner and entrepreneur. The Division continues to pursue revenue-generating opportunities by:

- Continuing to meet with and coordinate revenue based proposals with corporate entities such as US Bank, Key Bank, Group Health Cooperative, Starbucks, Bank of America, Comcast, Allstate, Windermere, REI, and First Tech Credit Union.
- Continuing exploratory meetings with media partners for event and program promotion, sponsorship and revenue based initiatives. Meetings to date have included Fisher Broadcasting, Entercom Seattle, Infinity Broadcasting Corporation, Sandusky Seattle, the Seattle Times, King County Journal Newspapers, Tacoma News Tribune, BELO KING 5 TV, KOMO, Comcast Cable and NPR.
- Completing the creation and printing of the “Partnership for Parks” collateral (brochure). The program launched in November and staff has utilized over 100 copies of the collateral in meetings with potential corporate partners. The collateral has also been formatted on-line to disseminate to nationally based corporate partners such as Ben and Jerry’s Ice Cream.
- Completing the global RFI & P process in November of 2003
- Continued meetings with regional and national advertising agencies to solidify the parks system as a value-added amenity in major marketing campaigns. Staff has conducted meetings with Foot, Cone & Belding; Sedgewick Road; Sweetgrass and other advertising agencies.

Pursuing Gifts, Bequests and Donations

The Division continues to pursue gifts, bequests and donations on an ongoing basis. These efforts are coordinated with many of our non-profit partners such as the Northwest Parks Foundation, Friends of Marymoor Park, and Serve Our Dog Area (SODA). The Division has also applied for grant monies through the City of Redmond Tourism Grant program.

Almost \$182,000 in 2003 Grants and Donation Support :

- \$4,471 IAC for Taylor Mt. trails grant (total \$30,000, most to be spent in 2004)
- \$37,000 from WA State Forestry and WLRD for urban reforestation
- \$2,500 from Lumbermen’s for gazebo supplies – Marymoor Park
- \$7,500 from private citizen for Cougar Mt.

- \$8,000 from DCNA for interpretive signs & fencing
- \$12,000 from King County Health Department for map printing
- \$1,800 from National Urban Forestry for training from Texas A & M, USFS and NUCFAC
- \$1,950 for 3 benches at Marymoor Park
- \$83,113 for Sharp Grant Projects on Rural King County lands
- \$23,660 for Sharp Grant Projects on Urban King County lands

Just over \$38,000 from the following Programs Grants, Donations and Sponsorships were awarded to the White Center Youth/Teen Program in 2003

- WSU program donation from Food Sense Program technical assistance
- \$2,000 Grant from BOOST Learning for project funding
- \$4,000 Grant from Arts Special Project
- \$12,000 Grant from Community Arts Initiative
- \$7,750 Grant from Community Arts Initiative
- \$396 donation from Lingo Dance Theatre – 22 tickets
- \$275 from Magic Lanes – basketball team sponsorship fee
- \$275 from Seattle/King County Public Health - basketball team sponsorship fee
- \$2,025 Grant from the Youth Tobacco Coalition
- \$1,350 donation from Small Changes
- \$105 donation from Carco Theater- City of Renton – 15 tickets to Jet City Improv
- \$300 donation from Washington State Teen Line – 15 tickets to Sonics
- \$1,050 donation from Volunteers of America – 200+ Scholastic books
- \$15 donation Albertson's – program supplies
- \$3,071 donation from Youth theatre Northwest – drama program instruction
- \$200 donation from White Center Community Development Association - volunteer event
- \$200 donation from White Center Heights Elementary School – program supplies
- \$3,000 donation from Highline School District – Summer Lunch program

In addition, the following grant and donation awards were received in 2003 for use in 2004:

- \$915 grant from Annie E. Casey Connections Program – cooking program supplies
- \$18,000 grant from SW Weed and Seed program – Homework Hotspot program support
- \$300 donation from Sonics – 15 tickets
- \$5,000 grant from Starbucks Foundation – poetry project funding

Intergovernmental

The 2003 Parks and Recreation Division budget includes \$2.42 million in Intergovernmental revenues, including \$640,000 of Surface Water Management dollars to support maintenance of the resource and ecological lands, \$288,804 in Road Fund dollars to support maintenance of the unincorporated area regional trails, \$500,000 in one-time Wastewater dollars for an easement, and \$995,844 in Real Estate Excise Tax (REET) dollars to support the Division capital program and land management responsibilities.

Other

The Division anticipated \$116,060 in 2003 from miscellaneous revenue sources, for example special use permits for utilities and other private uses of public land. This estimate is based on historical revenues from these sources, however through the fourth quarter over \$379,841 has been collected. The Division has exceeded its goal in this area for 2003.

Section II. Partnerships - implementing agreements with other organizations

The primary approach the Parks Division will utilize to develop agreements with user group organizations to provide recreation services is the Association Development Operating Partnerships ADOPs Program. The ADOP Program is a creation and recommendation of the Active Sports Youth Recreation Commission (ASPYRe) to provide grants to user groups and community-based organizations to develop, operate and/or maintain a public park or recreation facility.

There was a total of \$605,000 in the Division's 2003 Capital Budget for the ADOP Program. A 2003 Budget Proviso requires the Council to approve ADOP Program guidelines and criteria before allowing the Executive to implement the program. The County Council adopted the motion adopting the ADOPS program guidelines and selection criteria on March 31, 2003.

The Division continues to work with user groups to identify partnership opportunities. The following is a list of ADOP proposals that are in various stages of development including partnership scope, design, pre-application, review, needs analysis, and overall discussions and negotiations:

- Tennis Outreach Programs (TOP) / King County Regional Indoor Tennis Center
- NW Parks Foundation & King County Rugby Association / King County Regional Rugby Complex
- FAF & SW Little League / King County Regional Community Baseball Stadium
- BBTC & WRS / Pacific NW Mountainboarding/Mountainbiking Facility at Duthie Hill
- American Whitewater Association / Whitewater Recreation Area on Middle Fork
- Hollywood Hills Saddle Club / Equestrian Riding Arena
- Mirrmont Community Association / Mirrmont Community Park
- FAF & SW Little League / White Center Stadium and Ballfields
- Slambox, Inc. / White Center Slambox Facility
- Kirkland National LL / Adult Baseball Field Conversion
- NW Parks Foundation & Northshore Soccer / East Norway Hill and Big Finn Hill
- Issaquah Little League & Preston Community Club / Preston Community Park
- Kirkland American Little League / Baseball fields at Houghton Landfill
- Mt Rainier Baseball / Farmer's Park and Thunder Mountain Middle School
- Pinnacle Strategies Group & Friends of Rock Creek / Ravensdale
- Marymoor Velodrome / Velodrome upgrades
- Sammamish Rowing / New Boathouse or Boathouse conversion

In addition to the ADOPs Program, the Division has implemented or is working on a number of other partnerships, identified below.

King County reached agreement with the Boys and Girls Club to operate the West Hill and Gold Creek Community Centers under a long-term lease arrangement.

The Division reached agreement with the Redmond Little League on a concession agreement to operate and maintain the new Redmond Ridge Park, which opened June 1st.

The Division reached agreement with Northshore Youth Soccer Association to help develop soccer fields in the region without increasing maintenance and operating expenditures to King County.

The Division signed supplemental maintenance agreements allowing user groups to do quick preparation maintenance of ballfields prior to games at White Center Park, the South County and Snoqualmie Valley ballfields. SEIU 925 Labor Management Committee (LMC) worked collaboratively with the management team to develop these agreements.

The Division developed two partnerships to provide interpretive programs that were eliminated in the 2003 budget. The first partnership was with Nature Visions, a non-profit, which will continue providing interpretive classes to schools throughout King County using the Parks Division interpretive program materials. The second partnership is with the City of Kent and the Friends of Soos Creek Park to continue providing interpretive/educational walks at Soos Creek Park. The program in 2003 was successful and planning is currently underway to operate the 2004 programs.

The Division continues to work with a user group to develop a privately financed athletic field complex at Marymoor Park. The complex would be available to the public and would result in no maintenance or operation burden on the Parks Division.

The Division has partnered with the Serve Our Dog Area user group to sell parking passes for Marymoor Park. The effort has generated additional pass sales for the Division, generated more than \$2,000 for the organization, and has increased SODA membership by nearly 90 members.

In addition to pursuing new agreements with organizations, the Division is currently working with existing user groups to review and potentially revise long term use agreements to ensure County Park Division costs are fully reimbursed, generate small amounts of revenue and protect the long term use of the activity. Examples include new, long term agreements for the pea patch, velodrome and rowing club areas at Marymoor Park. The goal of the Parks Division is to work with these valued user groups to ensure that at a minimum, County maintenance costs are covered.

Section III. Transferring Parks and Recreation Assets

At the start of 2002 the Parks and Recreation Division had a total of 10 local pools and two- dozen local parks and community centers inside incorporated boundaries. The total cost of operating these facilities was approximately \$7 million. King County has now completed transfer agreements on all of the 10 local in-city pools and 20 local parks.

The parks and facilities that have been transferred include:

Auburn Pool	City of Auburn
Auburndale Two Park	City of Auburn
Beaver Lake Park	City of Sammamish
Bridle Crest Trail (Redmond)	City of Redmond
Des Moines Creek Park	City of SeaTac
East Auburn Athletic Fields	City of Auburn
Eastgate Park	City of Bellevue
Enumclaw Pool	City of Enumclaw
Federal Way Pool	City of Federal Way
Fort Dent Park	City of Tukwila
Grandview Park	City of SeaTac
Jenkins Creek Park	City of Covington
Juanita Beach Park	City of Kirkland
Kent Pool	City of Kent
Lake Burien School Site	City of Burien
Lake Wilderness Park	City of Maple Valley
Lea Hill Park	City of Auburn
Luther Burbank Park	City of Mercer Island
Manor Hill Park	City of Bellevue
Mercer Island Pool	City of Mercer Island & Northwest Center
Mt. Rainier Pool	City of Des Moines, City of Normandy Park, & Highline School District
Northshore Pool	Northwest Center
OO Denny Park	City of Seattle
Redmond Pool	Northwest Center
Salmon Creek Park	City of Burien
Salmon Creek Waterway	City of Burien
Shamrock Park	Si View Metropolitan Park District
Si View Park	Si View Metropolitan Park District
Si View Pool	Si View Metropolitan Park District
South Central Pool	City of Tukwila

The Division continues to work with cities and parks districts on the transfer of the remaining local parks.

Bridle Crest Trail	City of Bellevue
Lake Heights Park	City of Bellevue
Coal Creek Park	City of Bellevue
Lake Sawyer Park	City of Black Diamond

West Hill Park	City of Bothell	
Soos Creek Park	City of Covington	
Sportsmen's Park	City of Enumclaw	
Enumclaw Golf Course	City of Enumclaw	(in final stage of execution)
Jaunita Triangle	City of Kirkland	
Jaunita Heights	City of Kirkland	
Sammamish Cove	City of Issaquah	
Swamp Creek	City of Kenmore	
Inglewood Wetlands	City of Kenmore	
Tollgate Farm – middle site	City of North Bend	
Slough House Park	City of Redmond	
Maplewood Park	City of Redmond	
May Creek Park	City of Redmond	
Sunset Playfield	City of SeaTac	
South Park Farm	City of Seattle	
Three Forks Natural Area	City of Snoqualmie	

In addition to the transfer agreements and efforts identified above, the County reached a long-term lease arrangement for the following facilities.

Gold Greek Lodge	Operated by Boys & Girls Club
West Hill Community Center	Operated by Boys & Girls Club

The transfer of parks and pools within the urban growth area are being discussed as part of a broader county annexation conversation.

Section IV. Community Outreach and Involvement

The King County Parks and Recreation Division has pursued broader and more aggressive outreach techniques as part of its new way of doing business. A significant step forward was a plan developed collaboratively with consultant Lee Springgate of the Point Wilson Group. The plan outlined a long-term public outreach strategy to help the Parks Division reconnect with the public, user groups and decision-makers it serves. Per the Omnibus Parks Ordinance, this outreach strategy was delivered to the clerk of the Council in February 2003.

Outreach activities include:

- *Reconnecting People to Their Parks*, long-term outreach strategy developed collaboratively with The Point Wilson Group
- Executive listserve messages
- User Fee increase outreach
- Marymoor parking fee outreach
- Web page enhancements
- Continuing meeting with city managers
- Regular meetings with park directors
- Briefings for Unincorporated Area Councils (Capital Forum, UAC Summit, North Highline Area)
- Quarterly meetings with city of Redmond regarding developments at Marymoor Park

Reconnecting People to Their Parks: Outreach and Reconnecting Strategy: Part of changing the way King County Parks does business is enhancing its relationship with the public it serves. In November 2002 a public outreach steering committee was established to work with the Point Wilson Group to develop a long-term outreach strategy for reconnecting with the public. The result of the effort is a comprehensive plan for reconnecting with the public. A copy of the plan was delivered to the clerk of the council in February 2003. An internal working group was established in February 2003 to implement the plan.

The Outreach Strategies Group has met bi-monthly focusing its' efforts on key strategies to identify and develop a plan to reach key stakeholders. Lead staff has been assigned to be accountable as a first step in establishing regular, ongoing communication with stakeholders.

Five public meetings were held in the third quarter at various locations throughout King County. The public was given the opportunity to provide comments and suggestions about how Parks' new way of doing business is working (including proposed code changes to implement the business plan); provide input on how funding is directed, and tell staff what they want to see as Parks continues to cut costs and pursue new revenue generating initiatives.

Outreach to build participation in the public meetings consisted of:

- 740 postcards invites mailed to user groups and city parks and recreation staff
- 742 member list serve sent e-mail notification. List serve members were among the more than 700 people who attended public meetings in spring of 2002.
- E-mail invitations to all city parks directors
- Sent notification to media. Stories were published or aired by:
 - Seattle PI
 - Seattle PI – Susan Paynter column
 - Seattle Times
 - Enumclaw Courier Herald
 - KIRO Radio
 - KOMO News 4

An on-line survey was also developed to give the public another avenue to provide input that will help guide the Division to improve service and meet public needs. Over 1,100 on-line surveys were completed. The following is a brief summary of the survey results:

Summary of Online Survey Results

1) Facilities most visited –

- 161 different parks and facilities were mentioned by survey respondents.
- Those most frequently mentioned were: (with percent/number who chose)
 - Marymoor Park (76 percent/835)
 - Burk Gilman Trail (17 percent/186)
 - Sammamish River Trail (9 percent/102)
 - Sixty Acres Park (8 percent/88)
 - Cougar Mountain Regional Wildland Park (8 percent/85)
 - Weyerhaeuser King County Aquatic Center (5 percent/54)
 - Big Finn Hill Park (4 percent/49)
 - Tolt MacDonald Park (4 percent/47)
 - Rattlesnake Mountain Scenic Area (4 percent/44)
 - Squak Mountain/Tiger Mountain Corridor (4 percent/40)

2) Time of year people visit -

- Most people (83 percent) say they visit all year round.
- Summer is also a time that was mentioned by many people (11 percent)

3) Days people visit –

- Most people visit parks on weekends
- Many people also visit during the week
- The fewest people say they visit on Monday

4) Time people visit –

- The heaviest use times are 8 AM – 3 PM and after 5 PM. The lowest use time is before 8 AM.

5) How frequently people visit –

- Most people visit parks at least weekly (67 percent)

6) How people get information on King County parks –

- The most frequently mentioned avenue of information was friends followed by: media, King County website and Internet other than King County website, in no particular order.

7) Activities people do in King County parks facilities – (with percent/number who chose)

- The top activities chosen from the pull down menu were:
 - Off leash dogging (49 percent/503)
 - Hiking (35 percent/357)
 - Biking – trail (28 percent/287)
 - Soccer (13.7 percent/139)
 - Picnicking – non shelter (12.7 percent/129)
 - Running (12.1 percent/123)
- Other activities that received more than 50 responses were:
 - Baseball
 - Mountain biking
 - Horseback riding
 - Swimming
 - Rugby
 - Bird Watching
 - Walking/exercise

8) Rating of facilities – (1 –5 where 1 is poor and 5 is excellent)

- Facilities were highly rated by respondents including cleanliness, safety, attractiveness and fields. Though ratings for fees dropped somewhat from others, still there was general support for fees. Several people also made comments expressing their support for the off leash dog area at Marymoor, the need to re-pave portions of bike trails, and the need for more ruby facilities.
 - Cleanliness of parks – 76 percent give cleanliness a 4 or above.
 - Safety of parks – 76 percent give safety of parks a 4 or above.
 - Attractiveness of park – 78 percent gave attractiveness of parks a 4 or above.
 - Availability of fields – 78 percent give availability of fields a 3 or above.
 - Access to athletic facilities you like – 78 percent gave facility access a 3 or above.
 - Fees – 69 percent gave it a 3 or above.

9) Rating of service - (1-5 where 1 is poor and 5 is excellent)

- Respondents generally consider staff helpful, friendly and like reservation procedures. Several people commented that they have no experience with staff because they use parks that are not staffed, or use the park during times staff are not present.
 - Helpful staff – 87 percent gave helpful staff a 3 or above
 - Friendly staff – 89 percent gave friendly staff a 3 or above.
 - Reservation procedures – 84 percent gave reservation procedures a 3 or above.

10) Rating new ways of doing business – (1 – 5 where 1 is poor and 5 is excellent)

- The concert series, Cougar Mountain Trail Running Series and the Party Packages are all popular entrepreneurial ventures. More people expressed dissatisfaction with advertising in parks and the parking fee at Marymoor, but still the majority of people are satisfied with these initiatives.
 - Concert series – 81 percent gave the concert series a 3 or above.
 - Advertising in parks – 49 percent gave advertising in parks a 3 or above. 36 percent gave it a 1.
 - Parking fee at Marymoor – 57 percent gave the parking fee a 3 or above. 27 percent gave it a 1.
 - Party package – 76 percent gave the party package a 3 or above.
 - Cougar Mountain Trail Running Series – 85 percent gave the CMTS a 3 or above.

11) What people like best about King County Parks

- In this open ended question, the most frequently given responses were:
 - Off leash dog area at Marymoor (274 responses)
 - Natural environment (102 responses)
 - Accessibility (85 responses)
 - Number (43 responses)
 - Trails (36 responses)
 - Variety of parks (35 responses)
 - Variety of activities (31 responses)
 - Well maintained (26 responses)
 - Clean (25 responses)
 - They exist (19 responses)
 - Free (14 responses)

12) What people would like to see improved

- In this open ended questions, the most frequently mentioned topics were:
 - Athletic facilities (92 responses)
 - Fields (43 responses)
 - Soccer fields (14 responses)
 - Swimming (19 responses)
 - Other (16 responses)
 - Off leash dog areas (63 responses)
 - Trails (43 responses)
 - Paved (23 responses)
 - Other (20 responses)
 - Fees (32 responses)
 - Parking (18 responses)
 - Other (14 responses)
 - Maintenance (20 responses)
 - Bike facilities (19 responses)
 - Mountain Biking Trails (13 responses)
 - Trails (6 responses)
 - Restrooms (19 responses)
 - Maintenance (5 responses)
 - More (5 responses)
 - Other (9 responses)
 - Parking lots (17 responses)
 - Funding (12 responses)

13) Demographic Information –

- Survey respondents were mostly over 30, earn more than \$75,000 a year, are married and own their homes. There was a fairly even split between men and women with and without children.

Additional outreach efforts have been made with the cities and unincorporated area councils. Staff attended a City Managers meeting and an unincorporated area council meeting to provide an update on parks issues and listen to what are important issues for them. Additionally, staff attended the North Highline Area Council meeting to discuss issues surrounding Lakewood Park.

On-going coordination continues with the City of Redmond regarding Marymoor Park. Quarterly meetings have been established to ensure open communication about events and planning at this site.

Executive Listserve Messages: The Executive listserv was created in spring 2002 to keep hundreds of public meeting participants apprised of rapid progress in the parks transition plan. At sign-in, meeting participants were asked to provide their e-mail addresses if interested in receiving updates on the parks transition.

Initially the listserv was used by the Executive to communicate significant milestones in the parks transition process such as the Task Force Phase I recommendations, the Executive's recommendations to Council and new, entrepreneurial ventures. With the rapidly increasing pace of change, communication has occurred more regularly. Listserv messages are also available on the Executive's website.

The listserv initially reached 400 people and has expanded to reach 732. Outreach strategies used to expand the list include:

- The online poll on the future of King County parks, posted in conjunction with public meetings in spring 2002, asked people to submit their e-mail if interested in receiving updates on the parks transition.
- The parks transition website invites people to sign-up for the listserv to receive regular updates on transition activities.
- Cards with the transition website address and directions on how to subscribe to the listserv are given out at parks facilities and mailed with reservation information.
- Written responses to comments or inquiries from parks users invite them to subscribe to the listserv for regular updates.

Fee Increase Outreach – General: A broad outreach effort was undertaken as part of the process for increasing 2003 and 2004 user fees at park facilities. Proposed fees were:

- Published in the Seattle Times,
- Posted at affected facilities,
- Posted on the Internet,
- Direct mailed to over 400 user groups, and
- A special e-mail address was established to receive feedback

2003 Fee Increase Outreach – Marymoor Parking Fee: *Because responses to 2003 fee increases overwhelmingly addressed the Marymoor parking fee, the fee was modified and outreach activities were implemented. Outreach activities included:*

- A partnership with Serve Our Dog Area to sell six-month parking passes, and
- The first day of the parking fee staff were present at Marymoor to answer questions.

In response to feedback, the proposed annual fee for Marymoor parking was not offered. Instead, an introductory six-month pass for \$50 was offered.

A partnership with Serve Our Area (S.O.D.A.) was established for selling parking passes. This outreach technique provided mutual benefits to King County and S.O.D.A. S.O.D.A. sold the \$50 parking pass to its members for \$50 with \$5 going to support S.O.D.A. Selling the parking pass allowed S.O.D.A. to raise money for its stewardship of the off-leash area at Marymoor and boosted its membership.

On the first day of the one-dollar parking fee at Marymoor, King County staff was present on a voluntary basis in parking lots throughout the park to explain how the parking fee worked, and answer questions about why it is necessary. Staff distributed fact sheets to the thousands of Saturday visitors and helped Marymoor users navigate the collection system.

Web Page Enhancements: The Parks Division has been steadily making improvements to its web pages. The Division has been posting all information regarding new ways of doing business, the Parks Task Force and the Executive's Business Transition Plan on its web pages. The Division has also revamped the Parks web page, making it easier for citizens to navigate the site, find information on individual parks and park features. The Division has also added a comment box on its web page to accept citizen input.

Section V. Volunteer Program

Volunteers provided 67,852 hours of service to the Parks & Recreation in 2003. The Division has worked closely with volunteers for many years, providing opportunities for youth and adults to participate in natural resource projects, recreation and aquatics programs and services and special events on parks and natural lands, and in parks facilities. Volunteers improve the quality of the Parks & Recreation Division by providing additional projects and programs without additional taxation, supplementing staff's efforts, and promoting citizen understanding of and assistance with park services, challenges and issues.

Support for the Volunteer Program is broad in scope. Parks staff work with community groups, youth groups, corporate groups, Friends of Parks groups, church groups, school groups, non-profit groups and individuals in a variety of projects including clean-ups, restoration projects, tree plantings, invasive plant removal, weeding, trail projects, leading bird walks, as well as assisting at special events in aquatic, recreation and fairground programs.

In the Regional Parks, Pools, and Recreation Section teen volunteers contributed 1,195 volunteer hours at special events throughout King County including Family Night Out programs, the Feed Your Brain Summer Sack Lunch Program, the Children's Craft Area at the King County Fair, and the White Center International Festival series.

The Weyerhaeuser/King County Aquatic Center hosted the Synchronized Swimming Olympic Trials. The total number of volunteer hours for the five-day event was 843. Volunteers in other King County pools contributed 1,273 hours during the year.

The King County Fair in Enumclaw benefits from the volunteer efforts of more than 200 4-H Program participants including group leaders, members, and program superintendents and assistants. Volunteers contributed 30,000 hours during the five-day fair. Fairground Board Members donated 172 hours of service this year.

In the Resource Section in 2003, 200 plus volunteer events were completed on King County Parks and Natural Lands. Over 5,580 volunteers provided more than 24,120 volunteer hours on restoration projects. Over 25,859 native trees and shrubs were planted at nineteen King County sites. Over 20,000 tree and shrub seedlings were potted up by 773 volunteers at the King County Greenhouse and Nursery for future projects. The work of volunteers in these projects provides to King County over \$300,000 worth of volunteer labor using the state's volunteer value rate of \$12.50 per hour.

Projects involved over 50 different groups. This includes many businesses such as Boeing, Microsoft, Bank of America, Target, United Parcel Service and Starbucks. Youth groups such as girl and boy scouts and camp fire, schools- both public and private from college to grade schools, churches, and community service clubs, such as Key Clubs, Rotary and Lions all come out to volunteer. Mountains to Sound Greenway, Washington Trails Association, and Washington Native Plant Society provide partnerships with their members volunteering on King County sites.

The types of projects include stream and wetland restoration, forest restoration, meadow restoration, growing native trees and shrubs, and trail work. Volunteers provide the backbone of the success for our restoration efforts on parks and natural lands. They also are educated to become stewards of our natural resources.

Forty-one trail work parties helped build our trail system, reduce erosion and improve water quality at Grandridge, Taylor Mt. Forest, Cougar Mt., and Squak Mt.

Twelve Adopt-A-Park groups are active. Four outstanding groups are the Watertenders, Tahoma Chapter of Backcountry Horseman, Serve Our Dog Area, and the WA Native Plant Society. Watertenders has adopted the Bear Creek Natural Area, Cold Creek Natural Area and Mary Cash Farm, where they have held numerous trash clean-ups and weed removal work parties. Tahoma Chapter of the Backcountry Horseman provide trail work, successfully wrote a grant to construct a bridge to enhance water quality and fish habitat and have helped remove noxious weeds at Taylor Mt. Forest. Serve Our Dog Area has provided over 1089 hours this year to keep the dog run area at Marymoor in excellent condition. The WA Native Plant Society has adopted the Red-town Meadow Restoration on Cougar Mt. and held 10 work parties this year.

The Adopt-a-Park program provides opportunities for groups to help and maintain King County's 200 parks and 200 miles of regional trails. Fourteen Adopt a Park groups provided 3,010 hours of service.

As well as one-time projects throughout the year, the Parks Division administers a Park Ambassador and Adopt A Park Program on both park lands and natural lands. Park Ambassadors donate 100 + hours each year by providing information to parks visitors, assisting in monitoring our natural ecosystems, and sharing the history of “their” park. In 2003, twenty-six Park Ambassadors completed a total of 3075 volunteer hours.

There are 26 Park Ambassadors that have completed over 838 site visits and 3,075 hours on parks and natural lands. Ambassador’s report to King County staff regarding trail use, monitor wildlife and fish, report any drainage or water quality related issues, clean up trash that they observe at numerous sites. Some also help weed and maintain restoration projects.

The Division supports a successful and expanding Volunteer Program. A focus for 2004 will be to increase volunteer opportunities in aquatics, fairgrounds and recreation as well as support and expand volunteer projects in parks and natural lands on a project-by-project basis.

Appendix

2002-2004 Fee Increases – electronic file to be added 3-2-04 (hard copy in your folder)

Facility Fee/Aquatics	2002 Fees	2003 Fees	2004 Up To Fees	Facility Fee/Aquatics	2002 Fees
25 people or fewer -- Private Pool Rental	\$58.00	\$87.00	\$ 90.00	AC Banquet Hall - 1/2 w/kitch WENP	\$360.00
Diving Competition	\$46.00	\$70.00	\$ 73.50	AC Banquet Hall - Entire Facility	\$1,800.00
School District Shared Use (per area)	\$16.00	\$24.00	\$ 25.00	AC Banquet Hall - Grand Room (F-Sun)	\$725.00
School District Use (per area)	\$32.00	\$48.00	\$ 50.00	AC Banquet Hall - Grand Room (M-Th)	\$700.00
Special Interest Group -- Pool Rental	\$46.00	\$70.00	\$ 73.50	AC Banquet Hall - Grand Room hr (F-Sun)	\$75.00
Swim Team Rental -- Entire Pool	\$46.00	\$70.00	\$ 73.50	AC Banquet Hall - Grand Room hr (M-Th)	\$72.00
Swim Team Rental -- Per Lane	\$4.60	\$8.00	\$ 8.80	AC Banquet Hall - Grand Room hr WDNP	\$57.00
Synchro Competiton	\$46.00	\$70.00	\$ 73.50	AC Banquet Hall - Grand Room hr WENP	\$60.00
Water Polo Competition	\$46.00	\$70.00	\$ 73.50	AC Banquet Hall - Grand Room WDNP	\$560.00
5 week/6 person class - per lesson	\$4.15	\$6.50	\$ 6.80	AC Banquet Hall - Grand Room WENP	\$580.00
5 week/9 person class - per lesson	\$3.50	\$5.50	\$ 5.80	AC Banquet Hall - Lobby	\$150.00
5 week/12 person class - per lesson	\$3.00	\$4.50	\$ 4.70	AC Banquet Hall - Lobby hr (F-Sun)	\$50.00
Private Lesson, 1 student, 30 min	\$15.00	\$22.50	\$ 25.00	AC Banquet Hall - Lobby hr (M-Th)	\$30.00
Semi-private Lesson, 2 students, 30 min	\$12.00	\$18.00	\$ 20.00	AC Banquet Hall - Lobby hr WDNP	\$24.00
Public Swim Adult	\$1.85	\$3.00	\$ 3.25	AC Banquet Hall - Lobby hr WENP	\$40.00
Public Swim Disabled	\$1.50	\$2.25	\$ 2.50	AC Banquet Hall - Lobby NP	\$120.00
Public Swim Senior	\$1.85	\$3.00	\$ 3.25	AC Banquet Hall - Patio	\$150.00
Public Swim Youth	\$1.85	\$3.00	\$ 3.25	AC Banquet Hall - Patio hr (F-Sun)	\$50.00
Family Swim Adult	\$1.85	\$3.00	\$ 3.25	AC Banquet Hall - Patio hr (M-Th)	\$30.00
Family Swim Senior	\$1.85	\$3.00	\$ 3.25	AC Banquet Hall - Patio hr WDNP	\$24.00
Family Swim Youth	\$1.85	\$3.00	\$ 3.25	AC Banquet Hall - Patio hr WENP	\$40.00
Lap Swim Adult	\$3.00	\$4.50	\$ 4.75	AC Banquet Hall - Patio NP	\$120.00
Lap Swim Disabled	\$1.85	\$3.00	\$ 3.25	AQC-Competition - Shared Facility LC	\$60.00
Lap Swim Senior	\$1.85	\$3.00	\$ 3.25	AQC-Competition - Shared Facility SC	\$50.00
Lap Swim Youth	\$3.00	\$4.50	\$ 4.75	AQC-Lobby/Concourse	\$43.00
Drop In Water Exercise	\$4.00	\$6.00	\$ 6.25	AQC-Photo Shoot Fee	\$150.00
1 hr Card Punch Adult – 10 punches	\$37.00	\$55.50	\$ 58.50	AQC-Practice - Diving	\$27.00
1 hr Card Punch Senior – 10 punches	\$25.00	\$37.50	\$ 40.00	AQC-Practice - HS	\$5.00
1 hr Drop in Senior Exercise	\$2.80	\$4.50	\$ 4.75	AQC-Practice - LC	\$10.00
Locker Rental (Coin Operated)	\$0.25	\$0.25	\$ 0.50	AQC-Practice - SC	\$4.00
Shower	\$1.85	\$3.00	\$ 3.25	AQC-Practice - SS	\$27.00
3 Mth Sr Pass	\$55.00	\$82.50	\$ 97.50	AQC-Practice - WP	\$27.00
3 Mth Yth Pass	\$55.00	\$82.50	\$ 107.25	AQC-Private Rentals - C Pool 121-150 people	\$152.00
3 Mth AD Pass	\$90.00	\$135.00	\$ 156.75	AQC-Private Rentals - C Pool 25 or fewer	\$75.00
1 Yr Dsbl Pass	\$120.00	\$200.00	\$ 240.00	AQC-Private Rentals - C Pool 26-60	\$100.00
1 Yr Sr Pass	\$120.00	\$200.00	\$ 273.00	AQC-Private Rentals - C Pool 61-90	\$120.00
1 Yr Yth Pass	\$140.00	\$250.00	\$ 312.00	AQC-Private Rentals - C Pool 91-120	\$145.00
1 Yr AD Pass	\$230.00	\$350.00	\$ 456.00	AQC-Private Rentals - R Pool 25 or fewer	\$58.00
1 Yr Fam Pass	\$368.00	\$600.00	\$ 624.00	AQC Data Handling per hour	\$14.00
AC Banquet Hall - 1/2 no Kit hr (F-Sun)	\$50.00	\$75.00	\$ 78.75	AQC Event Supervisor per hour	\$19.00
AC Banquet Hall - 1/2 no Kit hr (M-Th)	\$30.00	\$45.00	\$ 47.25	AQC Scoreboard per hour	\$14.00

AC Banquet Hall - 1/2 no Kit hr WDNP	\$24.00	\$36.00	\$ 37.80
AC Banquet Hall - 1/2 noKit hr WENP	\$40.00	\$60.00	\$ 63.00
AC Banquet Hall - 1/2 w/Kit hr (F-Sun)	\$60.00	\$90.00	\$ 94.50
AC Banquet Hall - 1/2 w/Kit hr (M-Th)	\$45.00	\$67.50	\$ 70.88
AC Banquet Hall - 1/2 w/Kit hr WDNP	\$36.00	\$54.00	\$ 56.70
AC Banquet Hall - 1/2 w/Kit hr WENP	\$48.00	\$72.00	\$ 75.60
AC Banquet Hall - 1/2 w/Kitch (M-Th)	\$350.00	\$525.00	\$ 551.25
AC Banquet Hall - 1/2 w/Kitch (F-Sun)	\$450.00	\$675.00	\$ 708.75
AC Banquet Hall - 1/2 w/kitch WDNP	\$280.00	\$420.00	\$ 441.00

AQC Timing Console per hour	\$14.00
AQC- Conversion Flat Fee	\$275.00
AQC-Copier per image	\$0.00
AQC-Hy-Tek entries per athlete	\$0.00
AQC-Minimum Maintenance per day	\$48.00
AQC-Staffing per hour	\$15.00
Inflatable Toy	\$8.50 - \$14.50

	2002 Fees	2003 Fees	2004 Up To Fees
Picnic Reservations:			
100 people or fewer WD Only -- Outdoor	\$55.00	\$ 70.00	
Category A	\$55.00	\$ 70.00	\$ 80.00
Category B	\$55.00	\$ 70.00	\$ 75.00
Category C	\$55.00	\$ 70.00	\$ 70.00
100 people or fewer WE Only -- Outdoor	\$65.00	\$ 81.00	
Category A	\$65.00	\$ 81.00	\$ 95.00
Category B	\$65.00	\$ 81.00	\$ 85.00
Category C	\$65.00	\$ 81.00	\$ 75.00
101 to 150 WE Only -- Outdoor	\$90.00	\$ 115.00	\$ 200.00
151 to 200 WE Only -- Outdoor	\$115.00	\$ 145.00	\$ 300.00
201 to 250 WD & WE -- Outdoor	\$200.00	\$ 250.00	\$ 350.00
251 to 300 WD & WE -- Outdoor	\$300.00	\$ 375.00	\$ 400.00
301 +			negotiated rate
Alcohol Permit Fee			\$ 100.00
Electricity Turn-on Fee (picnic shelters)			\$ 20.00
Other Park Area Rental Fee (Cermonies, etc)			\$ 500.00

	2002 Fees
Field & Other Fees:	
Additional Gymnasium Hours	\$30.00
Ball field Lights (per hour)	\$15.00
Birthday Party Package	NA
Cricket Game	\$14.00
*Adult Soccer Field Use per hour	\$33.00
*Adult Baseball/Softball Field Use per hour	\$33.00
*Youth/Senior Baseball/Softball/Soccer Game per hour	\$7.00
*Youth/Senior Practice per hour	\$2.00
*Youth/Seniorr Softball/Baseball/Soccer Tourney per hour	\$15.00
Scoreboard Usage (Non-Aquatics)	NA
Film Shoot – 1/2 day (less than 4 hours)	\$150.00
Film Shoot whole day (4+ hours)	\$300.00
Gymnasium Fee	\$30.00
Large Group Camping Site	\$75.00
Meeting Room Fee	\$20.00
Misc Recreation Programs	\$1.00 - \$200.00
*Field use hourly rate in 2004/per game rate in 2004	

	2002 Fees	2003 Fees	2004 Up To Fees
Misc. Rentals			
AV Screen	\$5.00	\$10.00	\$ 10.50
Beverage Bar	\$25.00	\$45.00	\$ 47.25
Bleachers	\$25.00	\$50.00	\$ 52.50
Metal Detector Permits	\$12 - \$18	\$12 - \$18	\$14 - \$20
Individual	\$12.00	\$12.00	\$ 14.00
Family	\$18.00	\$18.00	\$ 20.00

	2002 Fees
Misc. Rentals	
Marymoor Annual Parking Pass	NA
Marymoor Quarterly Parking Pass	NA
Special Event Parking (any facility)	NA
Parking Fee (When another applicable rate is not paid in accordance with requirements)	NA
Moorage Fees	\$13.00
Boat Launch Fee	NA

Overhead Projector	\$5.00	\$25.00	\$ 26.25
Picnic Add Ons	\$5.00 - \$25.00	\$10-40	\$10 - \$60
Staff Fee -- other than specified	\$8 - \$15.00	\$15-45.00	\$ 45.00
TV and VCR	\$10.00	\$35.00	\$ 36.75

Camping - hookups	\$17.00
Camping - Weekly (7 days) no hookups	NA
Camping - Weekly (7 days) with hookups	NA
Camping - Extra Vehicle Fee	\$6.00
Yurt Rental Fee	NA
Booth Rental Fee	NA
Garbage Bag Dump Fee (Dockton - per bag)	

Facility Fee/King County Fair	2002 Fees	2003 Fees	2004 Fees
Activity Hall, Youth Fairgrounds	\$225.00	\$285.00	\$285.00
Activity Hall, Fairgrounds	\$450.00	\$575.00	\$575.00
Arena - Youth, Fairgrounds	\$100.00	\$125.00	\$125.00
Arena, Fairgrounds	\$200.00	\$250.00	\$250.00
Arenas A & B - Youth, Fairgrounds	\$150.00	\$190.00	\$190.00
Arenas A & B, Fairgrounds	\$300.00	\$375.00	\$375.00
City of Enumclaw P & R Contract	Negotiated	Negotiated	Negotiated
Concession Stand, Fairgrounds	\$75.00	\$100.00	\$100.00
Conference Room, Fairgrounds	\$50.00	\$75.00	\$75.00
Covered Arena - Youth, Fairgrounds	\$150.00	\$190.00	\$190.00
Covered Arena, Fairgrounds	\$300.00	\$375.00	\$375.00
Dog Barn - Youth, Fairgrounds	\$75.00	\$100.00	\$100.00
Dog Barn, Fairgrounds	\$150.00	\$200.00	\$200.00
Exhibit Hall - Youth, Fairgrounds	\$300.00	\$375.00	\$375.00
Exhibit Hall, Fairgrounds	\$600.00	\$750.00	\$750.00
Field house - Fairgrounds	\$475.00	\$600.00	\$600.00
Fieldhouse/Yth - Fairgrounds	\$237.50	\$300.00	\$300.00
Horse Barn - Stall, Fairgrounds	\$13.50	\$17.00	\$17.00
Horse Practice, Fairgrounds	\$3.00	\$4.00	\$4.00
Livestock Barn - Youth, Fairgrounds	\$150.00	\$190.00	\$190.00
Livestock Barn, Fairgrounds	\$300.00	\$375.00	\$375.00

Facility Fee/King County Fair	2002 Fees
Rabbit Barn, Fairgrounds	\$175.00
Rabbit Barn - Youth, Fairgrounds	\$87.50
Rodeo Arena - Youth, Fairgrounds	\$250.00
Rodeo Arena, Fairgrounds	\$500.00
Camping - no hookups, Fairgrounds	\$12.00
Camping - w/hookups, Fairgrounds	\$14.00
Shower Only	
Swine Barn - Youth, Fairgrounds	\$75.00
Swine Barn, Fairgrounds	\$150.00
Ticket Booth, Fairgrounds	\$35.00
Adult Fair Admission	\$7.00
Senior Fair Admission	\$5.00
Youth Fair Admission	\$4.00
Fair Parking	\$4.00
Bed and Feed	\$4.00
Cleaning Fee	\$120.00
Damage Deposit	\$110.00 - 900.00
Key Deposit	\$27.50-\$300
Special Events	Variable